

# APRA Electrical Division Website Advertising Contract

APRA is offering advertising on the Electrical Division's homepage at [www.apra.org](http://www.apra.org). Ads will change randomly each time the home page is viewed.

## ADVERTISING SPECS

Display Ad: 300 x 250 pixels

Acceptable Formats: GIF, JPG

Size Limitations: 28kb

**More Information:** File resolution 72dpi, color RGB, NO animation (Ad size can NOT exceed 28k)

**Also required:** Maximum of 500 characters for a tooltip that shows when the mouse hovers over the image. URL to link to ad.



250 pixels

300 pixels

## ADVERTISING RATES

Year: \$500  Year Starting month: \_\_\_\_\_

Month: \$45  Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

## ADVERTISER

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Country (if not U.S.): \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## PAYMENT METHOD

Paid by:  Check (payable to APRA in US funds) Charge my:  Visa  MasterCard  AmEx

Card No. \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Print Cardholder's Name \_\_\_\_\_

**Return contract to:** Automotive Parts Remanufacturers Association  
4215 Lafayette Center Dr., Suite 3 • Chantilly, VA 20151-1243 • Phone: (703) 968-2772 • Fax (703) 968-2878

**Questions?** Contact Morris Spector at [spector@buyreman.com](mailto:spector@buyreman.com)

**Email ads to:** [kase@buyreman.com](mailto:kase@buyreman.com)