

APRA Website Advertising Contract

APRA is offering advertising on the association's homepage at www.apra.org. Ads will change randomly each time the home page is viewed.

ADVERTISING SPECS

Display Ad: 300 x 250 pixels

Acceptable Formats: GIF, JPG

Size Limitations: 28kb

More Information: File resolution 72dpi, color RGB, NO animation (Ad size can NOT exceed 28k)

Also required: Maximum of 500 characters for a tooltip that shows when the mouse hovers over the image. URL to link to ad.



250 pixels

300 pixels

ADVERTISING RATES

Year: \$500 Year Starting month: _____

Month: \$45 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

ADVERTISER

Company Name: _____ Contact Person: _____

Mailing Address: _____

City: _____ State/Province: _____

Country (if not U.S.): _____ Zip/Postal Code: _____

Telephone: _____ Fax: _____

E-mail: _____

PAYMENT METHOD

Paid by: Check (payable to APRA in US funds) Charge my: Visa MasterCard AmEx

Card No. _____ Security Code: _____ Exp. Date _____

Signature _____

Print Cardholder's Name _____

Return contract to: Automotive Parts Remanufacturers Association
4215 Lafayette Center Dr., Suite 3 • Chantilly, VA 20151-1243 • Phone: (703) 968-2772 • Fax (703) 968-2878

Questions? Contact Morris Spector at spector@buyreman.com

Email ads to: kase@buyreman.com