

Why Advertising with APRA Makes Good Sense



Time is Money - Spend it Wisely

There, there are a lot of reasons why you should attend the BIO R Show, but the one that tops the list is that it is simply the best use of your time.

The BIO R Show, which will be co-located with the ATRA Remanufacturers Expo this year, offers many reasons to attend. It provides an opportunity to see new equipment and learn about the latest technologies, along with the chance to attend seminars (describing these technologies and management techniques). Because most people typically do not attend formal education or training sessions during the year, this event affords the opportunity to do both at the same time - saving you precious time and money. Top this with the opportunity to network, meet new people, businesses, and leading professionals and one fact alone offers many experienced business leaders the BIO R Show a great investment in your future.

You have your time to spend wisely, so make the most of it! Attend the BIO R Show in Las Vegas for the 2009 BIO R Show & Expo!

Putting the Customer First
A Profile of Velko Laskovskii & D&V Electronics by Steve Allard

The story of how a Bulgarian professor with a Ph.D. in electronics found his way to Canada to become president of one of North America's leading manufacturers of custom automotive wiring equipment is an amazing success story in and of itself. But the story is not just about Velko Laskovskii's journey to become president and CEO of D&V Electronics Ltd. in Toronto. It is also a testimony to the company's relentless focus on providing quality products and outstanding customer service.

"I believe the fundamental purpose of our company is helping our customers achieve their business goals and quality objectives," explained Laskovskii of the business philosophy.

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INDUSTRY CALENDAR

October 10 - 14, 2009
SBC/TECHNICAL DISTRICTS
Las Vegas, Nevada
www.garage.com

October 11 - November 2, 2009
INTERNATIONAL AND FINCH/ATA
CONVENTION/EXPO
The Ritz Carlton & Casino
Las Vegas, Nevada

2012 International BIO R Show

Air Conditioning Clinic Scheduled for 2009 BIO R Show

Clifford Zink of Zink's Automotive, Inc., and Chairman of the Automotive Parts Remanufacturers Association's Air Conditioning Division announced the program for this year's Clinic to be held on November 2, 2009 at 10:30 in the Prince Hotel and Casino in Las Vegas, Nevada. The clinic will immediately follow the 2009 International BIO R Show.

Zink stated, "The focus of this year's Air Conditioning Clinic will be on business fundamentals for an economic crisis. In these times, we have arranged for an excellent group of speakers to share their specialized knowledge with us."

Bob Gennaro, Senior Staff Engineer for the National Center for Remanufacturing and Resource Recovery will discuss how to re-orient your company by implementing lean and improved efficiencies. Tom Mason, Owner of Auto Air and More in Las Vegas, Nevada, will present "Smart Rules," the smart rules for identifying, diagnosing, and repairing AC systems. Steve on the agenda will be Dan DeLuca, Owner of Knowledge Air in Tampa, Florida who will talk about the new generation of A/C specialists and how to find direction in the market. Rounding out the clinic will be Dr. Louis-Louis Chou, with the College of Business at the University of Nevada, Las Vegas. Dr. Chou, who was the last year's program, returns to discuss the method for the 3-C economy.

To register for the APRA A/C Clinic, please use the International BIO R Show registration form found on page 1. For complete details on the International BIO R Show, please turn to the center pull-out section of this magazine (The Source), visit www.biorshow.com, or call 703-650-2772.

Your Preview Guide to the BIO R Show is shown

the SOURCE
Center Section Pull-Out

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The APRA Global Connection is the official, monthly publication of the Automotive Parts Remanufacturers Association. The newspaper features technical and management articles and standing columns designed to inform and improve the operating efficiency of the individual businesses that comprise the professional automotive

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