

2012 Advertising Contract & Insertion Order

Company Name		Contact Person 1:	
Mail Address		Contact Person 2:	
City		Telephone	Extension
State	Zip/Postal Code	Fax	
Province	Country	Cell Phone	
E-Mail		Web Site	

PLEASE CHECK ALL APPLICABLE BOXES

BILL TO	<input type="checkbox"/> ADVERTISER	<input type="checkbox"/> AGENCY	AGENCY:					
AD SIZE	<input type="checkbox"/> FULL PAGE	<input type="checkbox"/> 2/3 PAGE	<input type="checkbox"/> 1/2 PAGE	<input type="checkbox"/> 1/3 PAGE	<input type="checkbox"/> 1/4 PAGE	<input type="checkbox"/> 1/4 Special	<input type="checkbox"/> 1/6 PAGE	<input type="checkbox"/> Bus. Card

AD TYPE	<input type="checkbox"/> VERTICAL	<input type="checkbox"/> HORIZONTAL	NUMBER OF INSERTIONS				
POSITION	<input type="checkbox"/> BACK PAGE	<input type="checkbox"/> PAGE 3	<input type="checkbox"/> CENTER	<input type="checkbox"/> 1X	<input type="checkbox"/> 3X	<input type="checkbox"/> 6X	<input type="checkbox"/> 12X
COLOR	<input type="checkbox"/> BLACK	<input type="checkbox"/> BLACK + 1 COLOR	<input type="checkbox"/> 4 COLOR PROCESS CMYK	<input type="checkbox"/> 14X Marketplace Special			

PLEASE CHECK ISSUE SELECTION BY MONTH

2012	<input type="checkbox"/> JANUARY	<input type="checkbox"/> FEBRUARY	<input type="checkbox"/> MARCH	<input type="checkbox"/> APRIL	<input type="checkbox"/> MAY	<input type="checkbox"/> JUNE
	<input type="checkbox"/> JULY	<input type="checkbox"/> AUGUST	<input type="checkbox"/> SEPTEMBER	<input type="checkbox"/> OCTOBER	<input type="checkbox"/> NOVEMBER	<input type="checkbox"/> DECEMBER
2013	<input type="checkbox"/> JANUARY	<input type="checkbox"/> FEBRUARY	<input type="checkbox"/> MARCH	<input type="checkbox"/> APRIL	<input type="checkbox"/> MAY	<input type="checkbox"/> JUNE

ADVERTISING RATES

SIZE	1x	3x	6x	12x
Full	\$1300	\$1275	\$1200	\$1050
2/3 Page V	\$1,000	\$975	\$900	\$775
1/2 Page V & H	\$800	\$775	\$750	\$625
1/3 Page V	\$600	\$575	\$550	\$475
1/4 Page V & H	\$500	\$475	\$450	\$375
1/4 Page Special	\$550	\$525	\$500	\$425
1/6 Page V	\$400	\$375	\$350	\$300
Business Card	\$200	\$175	\$100	\$80

ADDITIONAL RATES

Back Page	Add 15%
Page 3	Add 10%
Center Pages	Add 10%
2 Color Blk+1	\$200
4 Color CMYK	\$600

PAYMENT METHOD

Paid by: <input type="checkbox"/> Check (payable to APRA in US funds)	
PLEASE CHARGE MY:	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> DISCOVER
CARD NUMBER	
EXPIRATION DATE	
Print Cardholder's Name	

TOTAL COST OF ADVERTISEMENT:



\$

AUTHORIZED SIGNATURE

TITLE

DATE